Engaging stakeholders to design a practical impact evaluation framework



Matthew Terry



The role of the primary care team in the care and support of patients diagnosed with cancer

Acknowledging the importance of economic well-being and returning to work after cancer treatment

MACMILLAN CANCER SUPPORT

Development of an online intervention to support self management of cancer related problems

The experience of long-term cancer survivorship

Key questions

What do we mean by impact?

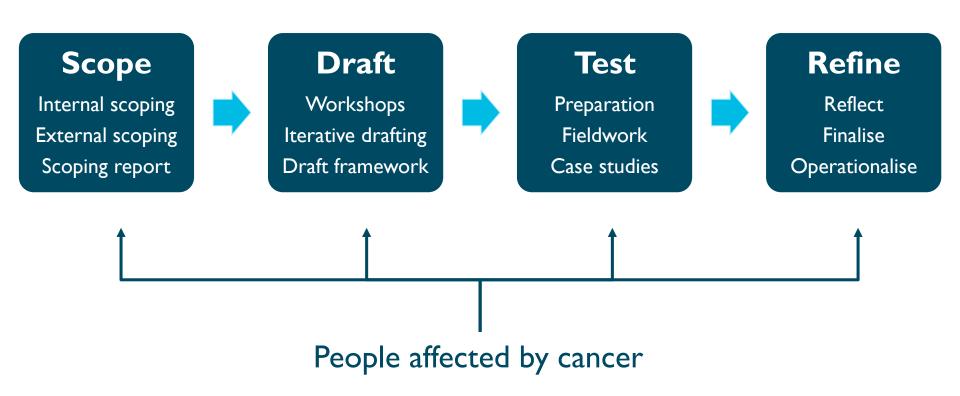


How do we make it practical and useful?



Who should be involved in shaping this?

Development process



Four elements of the RIF

Principles

 How Macmillan & researchers will work together

Theory of change

What Macmillan is aiming to achieve

Impact planning

 How impact should be planned

Impact monitoring

How impact will be monitored

Principles

- Working in partnership
- Involving people affected by cancer
- Regular communication
- Dissemination & engagement
- Open access
- Long term impact monitoring



Goal

Macmillan-funded research benefits people affected by cancer by improving treatment and care and empowering individuals

Theory of Change

Outcomes

Improving treatment and care

Treatment and care is more reflective of individual needs

Treatment and care increasingly improves the quality of life for people affected by cancer

Treatment and care are bettercoordinated within and between all stages of the cancer journey

Treatment and care are better designed to put people affected by cancer at their heart

Empowering the individual

People affected by cancer feel in greater control of their life, treatment and care

People affected by cancer are more confident of making the right decisions about their life, treatment and care

People affected by cancer have better access to clear, relevant and timely information

People affected by cancer have more helpful, better-informed conversations with those who treat and care for them

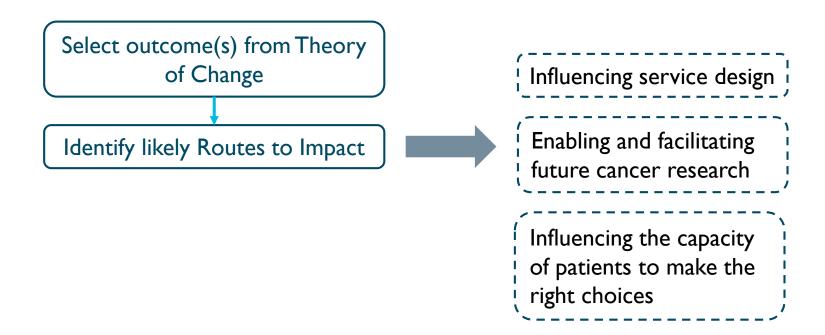
Routes to impact (e.g. policy change, service redesign, upskilling of clinicians)

Grant-holder activities

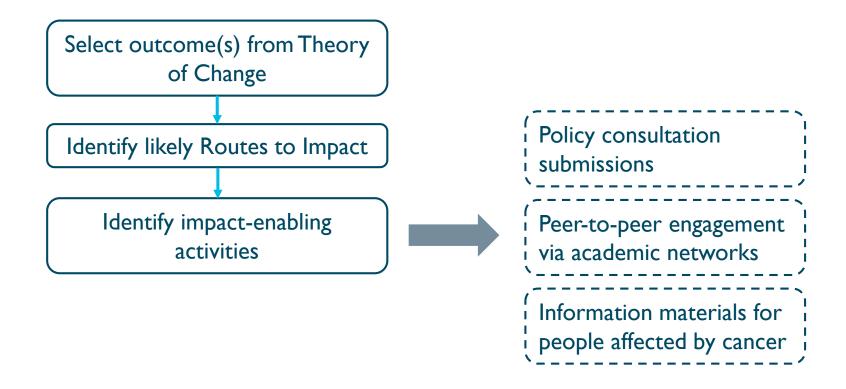
Impact-enabling activities (e.g. public engagement, contribution to policy consultations, production of training materials)

Research

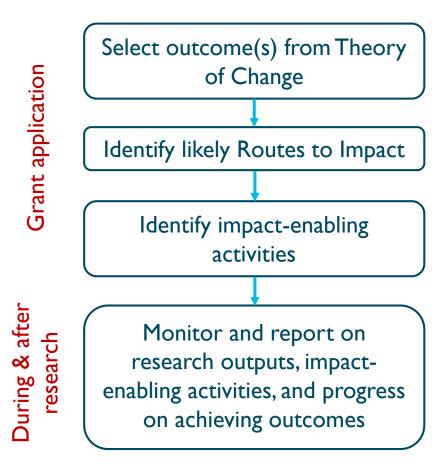
Impact planning & monitoring



Impact planning & monitoring



Impact planning & monitoring



Implementation

SECTION 4. RESEARCH IMPACT

This section (Section 4) should not exceed 1 page.

It is vital that you consult the <u>Macmillan Research Impact Framework</u> prior to completing this section. Guidance on planning for impact is included on p.13-17 of that document.

In this section please outline your impact plan which should include:

- Your willingness to work with Macmillan on research impact, as set out in the Research Impact Framework principles
- Which Outcome(s) from the Research Impact Framework you expect your research project to contribute to
- The Routes to Impact you expect the research to follow on the way to contributing to the selected Outcome(s)
- The impact-enabling activities and outputs that you plan to deliver to support progression along the Routes to Impact
- The evidence that you will collect to demonstrate your impact-enabling activities, progression along the Routes to Impact, and impact itself

Reflections on 'co-production'

- Hard work, rewarding work
- A tangible change in the nature of discussions
- A challenge to assumptions & technical language
- Disruption of hierarchical approach to impact
- Openness & responsiveness to inputs is crucial
- Treat as individuals, acknowledge their strengths
- A better Research Impact Framework as a result





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For an electronic copy of the Research Impact Framework, please visit the Macmillan website:

https://www.macmillan.org.uk/about-us/what-we-do/evidence/research-funding/research-with-impact.html